



## Agile Firms Execute Better.

### Explore. Plan. Execute. Verify.

Regardless of the business situation, there are four fundamental steps to achieving a robust solution.

- **Explore** - Determine what the real problem is.
- **Plan** - Develop a series of steps for implementing a solution.
- **Execute** - Put the plan into action including checkpoints along the way.
- **Verify** - Conduct a final, full-scale, solution validation.

### DAMICON's Services

Situation	Service
<p><b>Your Prospects Just Don't Get It</b> No one reads sales brochures any more. Everyone is suffering from information overload. How do you provide objective product information that wins respect from your target audience?</p>	<p>The answer is white papers! Our <b>White Papers Program</b> delivers your highly-targeted message to the right audience in the right manner.</p>
<p><b>A Great Track Record Is Not Enough</b> You are proud of your track record and you need a way to leverage it. How can you demonstrate the value of what you offer to prospective customers?</p>	<p>Our <b>Case Studies Program</b> solves this problem. We can extract the real value from your customer successes and turn them into compelling stories.</p>
<p><b>It's Just Not Safe To Be Networked</b> Viruses, spam, phishing, social engineering...the list seems endless. New attack types appear every day and the battle is a constant struggle. What should you do?</p>	<p>Our <b>Network Security Program</b> is the answer. You can't avoid attacks but you can protect yourself with appropriate policies and procedures.</p>
<p><b>Unforeseeable Circumstances</b> You worry about natural and man-made disasters. What effect will they have on your business? Are there cost effective ways to avoid accidents and deal with emergencies?</p>	<p>Review our <b>Business Continuity Program</b>. Your business can avoid many disruptive scenarios. It just takes some planning and preparation.</p>
<p><b>Ambiguous Expectations</b> You're starting a new project. Yet you're concerned that all the requirements are not well understood. Without clear success criteria, how will you know when you're done?</p>	<p>Take a look at our <b>Business Requirements Program</b>. There are some simple techniques that when applied properly increase your chances of success dramatically.</p>
<p><b>Constant Firefighting</b> Too many of your projects experience missed deadlines, budget overruns, or poor quality. You're following a structured management process but it's not working. Now what?</p>	<p>Our <b>Agile Project Program</b> is the solution. Agile teams produce superior results because they have more control over the outcomes.</p>

We also have a special program to deal with complex situations that don't quite fit any of those mentioned above. We call it our **ADJUNCT CIO™ Program**.

It is based on a flat monthly fee covering an agreed upon set of services. You also receive the lowest available rates for any additional services not covered in the base agreement. This lowest rate guarantee is honored by our business partners as well in the event that we need to bring in additional resources. **If your needs are complex and varied, this is the most cost-effective way to go.**

## Harness Our Brain Power in Your Business!

We can make you more agile so you'll win more business and deliver better results. DAMICON can help you by:

- Transforming ideas into understanding via **white papers**,
- Demonstrating your results using **case studies**,
- Creating a **safe network environment** using security policies,
- Keeping your business running in the event of a **disaster** or emergency situation,
- Starting your projects right by getting your teams to agree on **goals and requirements**,
- Showing your **project teams** how to stay on track.

We offer specific programs designed to deal with real business situations. The programs can be blended and customized to your needs.

After we meet, you'll receive a proposal tailored to your situation and designed to provide maximum value to your business.

Our approach is **collaborative**. You know your business and your people. We know information technology and how to explain it. **Together**, we can be a great team.

The advice we provide won't be vague and abstract. It will be **concrete and actionable**.

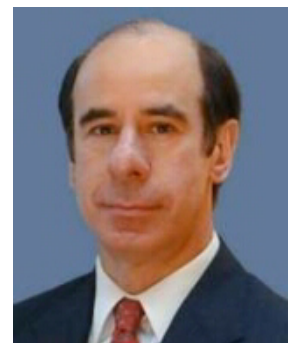
## DAMICON will improve your agility!

Vin D'Amico is Founder and President of DAMICON, LLC, your ADJUNCT CIO™. He is an agility expert helping companies respond and adapt to changing business conditions. Ultimately, you don't need to BE better than your competition. You just need to EXECUTE better.

Agile Business Continuity Plans and Security Policies, help you avoid common problems and rapidly respond to the unexpected. Agile Requirements Specifications, White Papers and Case Studies help you seize new opportunities.

DAMICON has expertise in delivering solutions that work for mid-sized companies in business-to-business and industrial markets.

Call or email us today. There is no cost or obligation for an initial consultation. Call 781.789.8238 or email [vin@damicon.com](mailto:vin@damicon.com). You can also get more information at <http://www.damicon.com/>.



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